



municipality of
Russell Binscarth



Your Place
to **Prosper**
and **Grow**



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Russell Binscarth
YOUR PLACE TO PROSPER AND GROW



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Message from Mayor Cheryl Kingdon-Chartier

Thank you for taking the time to get to know a little about the Municipality of Russell Binscarth.

With a population of approximately 2,400, the municipality includes two urban communities and a former rural municipality. Located along the western edge of Manitoba, our picturesque landscape is a mosaic of hills and valleys, rivers and lakes, wooded areas, and grain fields.

Agriculture remains the economic driver, home to both grain and livestock production. Two inland grain terminals, a canola crushing plant, and numerous implement dealers are located within the municipality.

Russell is the business and service 'hub' for the municipality. Unique shops, home and clothing stores, numerous restaurants, accommodations, and everything in between is offered. There is truly 'something for everyone'. Within Russell, there is an acute care hospital with five physicians. Hemodialysis and chemotherapy, as well as other community health services are available.

Binscarth, ten miles south, while having fewer businesses, offers quiet residential living and is home to a performing arts group. Binscarth is known for having the largest outdoor swimming pool along the Yellowhead highway.

Both communities offer schools, recreation centers, service clubs, day cares, and senior services.

Recreation activities in the municipality are limitless. From organized youth and adult sports to family fun activities. Swimming, boating, fishing, skiing, dance, and the list goes on! Our love and commitment to the municipality is evident.

As mayor, I invite you to visit and understand what we have to offer and why we wouldn't want to live anywhere else. If you would like more information or have questions about the Municipality of Russell Binscarth, please call our office at (204)-773-2253

Cheryl Kingdon-Chartier
Mayor



Unique shops, home and clothing stores, numerous restaurants, accommodations, and everything in between is offered.

Council Members

Deputy Mayor Barry Wishart
Councillor Estha Baseley
Councillor Rene Cadieux

Councillor Ray Elliott
Councillor Marg Fraser
Councillor Danny Galatiuk

INTRODUCTION AND BACKGROUND



Get to Know The Municipality of Russell Binscarth

Graceful Country Allure with City-Style Zest for Business

The Russell Binscarth municipality is not just another wide-open prairie field like the many other rural towns in Canada's prairie provinces. Sure we have the iconic golden fields, but one trip through the region will tell you there is much, much more. Located at the gateway to the Manitoba Parklands, rolling hills, valleys, lakes and vast horizons set this picturesque region apart.

Opportunity Ripe for Harvest

Russell Binscarth is an excellent choice for business growth, industrial development and community living. Situated near Riding Mountain National Park on the busy transportation routes of Highway #16 to Saskatoon and Winnipeg, Hwy #83 to the north and Hwy #45 east, provides good connectivity to neighbouring communities. We have direct links to electrical power, natural gas, telecommunications, a paved airstrip and rail routes that make connections across Canada and the United States simple.

Our location and landscape has resulted in the creation of a diverse community that serves as the regional hub for agriculture,

recreation, tourism, retail and health services. Bold, forward thinking entrepreneurs have generated a rural economy with opportunity that is captured through hard work and determination to make things happen. We welcome new business to share in the prospect of working and living in a community that values a creative entrepreneurial energy!

Community Features:

- Abundant family-friendly recreation
- New Arena and Fitness Centre
- Great complement of business, commercial and retail services
- Safe, welcoming communities.

Community Living Second to None

Russell Binscarth's business and industry sectors are enhanced by the fact that the municipality offers engaging after-work activities and great amenities to have fun, enjoy living and raise a family. Affordable housing, excellent cost of living, access to quality education, training and health services and a great complement of business, commercial and retail services provide just about everything for all your needs or interests.

The region also has abundant family-friendly recreation: a new arena and fitness centre; golf courses; parks; outdoor swimming pools; snowmobile/horse trails, indoor/outdoor sports or recreation programs and easy access to lakes, sport fishing; and skiing/snowboarding - just to name a few. Culture, heritage or music and arts enthusiasts will find a range of places to enjoy - from the unique collection of the Binscarth Museum to an eclectic mix of performing arts, local festivals and heritage sites - all within the area.

Affordable housing, excellent cost of living, quality education, training and health services and a great complement of business services provide everything you need.

Our History

Steeped in Tradition

Prior to the European-Canadians first settling in the area around Russell in the 1880s, nomadic First Nations' peoples travelled the plentiful lands in search of bison and food sources.

The history of the Russell Binscarth region is a familiar story to many towns in western Canada. The agriculture colonization program of the Federal Government began in the 1880's and European settlers took advantage of the rich prairie soil and nearby rivers and lakes that are well suited to mixed farming operations.

In 1880 the Binscarth Colony Farm and the First Post Office at the settlement of Shell River, now the location of the Town of Russell, were established. As land was surveyed for the construction of the railway, the locations of the current communities of Russell and Binscarth was solidified and in 1889, Shell River was re-named Russell and the Colony Farm was re-settled in the current village of Binscarth.

Agricultural development shaped the surrounding communities and the region's local farmers became renowned for their superior crops and animals. The area was branded as the "Banner County" winning this distinction at the 1893 Winnipeg Exhibition by virtue of its agricultural exhibits from the district.

As the agriculture industry grew and expanded livestock- and crop-related farming businesses grew with it. Prospering industries like Russell Redi Mix Concrete, a division of Coco Group and Bunge Canada recognized the value of the abundant resources, as well as the area's potential. Support businesses turned the smaller settlements into the thriving villages and towns we see today. The Chamber of Commerce and investors now seek to help the area to grow and a collaborative and forward-thinking government look to expand economic development of the region.

On January 1, 2015 the Town of Russell, RM of Russell and Village of Binscarth amalgamated to form the jurisdiction and boundaries of the currently known Municipality of Russell Binscarth.

1880's

is when the Town of Russell
and Village of Binscarth
were first settled by
European Canadians.

Leadership, Vision and **Direction**



Setting the Stage to Progress

The municipality is governed by an elected council of seven members. These officials collaborate with Russell Binscarth's strong base of community leaders and key interest groups. Along with input from citizens, our leaders collectively work to ensure the vision and goals of the community are enacted with transparency, accountability, ethics, fairness, equality and integrity.

VISION

As progressive communities we strive to maximize on the tremendous opportunities before us through innovation, investment and a cooperative spirit ensuring sustainable growth of our economic sector while promoting a safe, healthy environment for all citizens to enjoy.

MISSION

Through strong partnerships within our communities and proven leadership, we strive to develop an environment of gracious hospitality, a vibrant business sector, quality services and resources, and a welcoming spirit for residents, visitors and investors.

GOALS – We are a community that:

- Supports and encourages business development through comprehensive programs, service and promotional activities that attract and retain entrepreneurs and investors.
- Encourages collaboration and opportunities between jointly organized initiatives with government, industry, business and community leaders.
- Believes in maintaining and improving community recreation, health, education, and emergency facilities and services that provide residents and visitors with an unsurpassed quality of life.
- Has a comprehensive, integrated and sustainable infrastructure plan and programs that meet current and future needs.



ECONOMIC AND DEMOGRAPHIC OVERVIEW

Location

Central in Canada and the Continent

Nestled against Manitoba's western border, the Russell Binscarth region covers an area of 560 square-kilometres. The Town of Russell, which serves as the major centre for the region, is situated at the convergence of the Yellowhead Highway #16, Highway #83 and Highway #45. Along our border lies the scenic Assiniboine Valley. The charming community of Binscarth is located at the southern edge.

This location places the municipality in relative close proximity to several larger centres in Manitoba, Saskatchewan and North Dakota. Easy road, rail and air routes make access easy to "big-city" amenities and a combined marketplace of more than one million people.

Russell Binscarth is located along major highway transportation routes and has easy access to markets of over one million people.



Climate Diverse Four Seasons

AVERAGE SEASONAL TEMPERATURE

January (Winter)	-16 °C	3.2 °F
April (Spring)	3.4 °C	38 °F
July (Summer)	18 °C	64 °F
October (Autumn)	4 °C	39 °F

AVERAGE ANNUAL PRECIPITATION

Rainfall	384 mm	15 in
Snowfall	128 mm	5 in
Total Precipitation	512 mm	20 in
Average number of frost-free days	105 days	

WITH OVER **310 DAYS PER YEAR** OF MEASURABLE SUNSHINE, THINGS ARE RARELY DULL IN THE RUSSELL BINSCARTH MUNICIPALITY.

Demographics



Trending in the Right Direction

Population and Community Growth

As many Canadian communities continue to fight declining populations, we are proud to report that our population base is stable. The municipality is home to over 2,442 people, with 1,600 individuals who make the Town of Russell their home, 400 who reside in Binscarth and another 440 living in the surrounding area.

People from all walks of life and many cultures from around the world have chosen to live in this open and welcoming place and have been drawn to the great cost of living, beautiful safe surroundings, ease of starting and doing business, and friendly neighbourhoods.

Population - 2,442

(2016 Statistics Canada Census Profile)

Average Family Income (before tax)

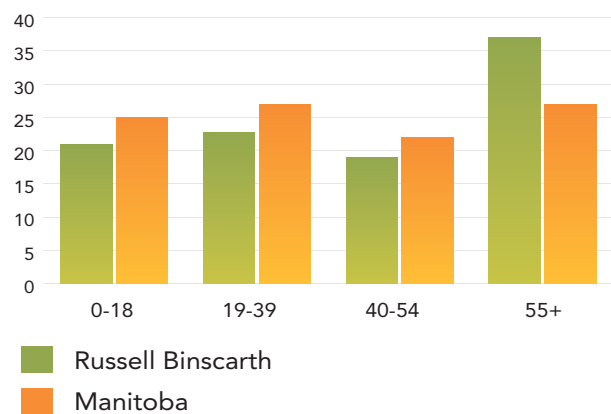
Average Family Income = \$83,070

Manitoba Average = \$68,704

2016 Statistics Canada National Household Survey

The average income of residents in the Russell Binscarth municipality is higher than the Manitoba average. Another advantage lies in our reasonable housing and living costs.

Age of Citizens



Median age of Russell/Binscarth population - 46.1

Manitoba median age - 43.5



2,442+

Population of the Russell Binscarth Municipality –
A stable, prosperous,
population base of friendly
and welcoming people.

Transportation, Transit and **Communications**

5,000'
Paved airstrip with
night lighting



On the Move and Connecting with the World



Access to the main Canadian Pacific Railway line, running east to the major centre of Winnipeg and west through the hubs of Yorkton and Regina, make bulk freight transport easy. For smaller shipments, truck transportation options are readily available as is daily courier service and regular Canada Post. A 5,000' paved airstrip with night lighting, instrument approach, fuel and maintenance facilities and flight training capabilities allow air travel to larger centres.

By road, the municipality is connected across Canada and North America by major trucking, freight, bus and delivery highway routes. Direct routes include the RTAC-rated Yellowhead Highway (#16), Highway #83 to the Mexican border and Highway #45.

The area is linked in via high-speed internet, digital cellular service, wireless and wired telecommunications.



A location along major highway transportation routes provides easy access to markets of over one million people.

**TRANSCANADA HIGHWAY, MAIN LINE RAIL, AIR AND TELECOMMUNICATIONS
CONNECTIVITY PROVIDE GLOBAL ACCESS.**

Quality of Life

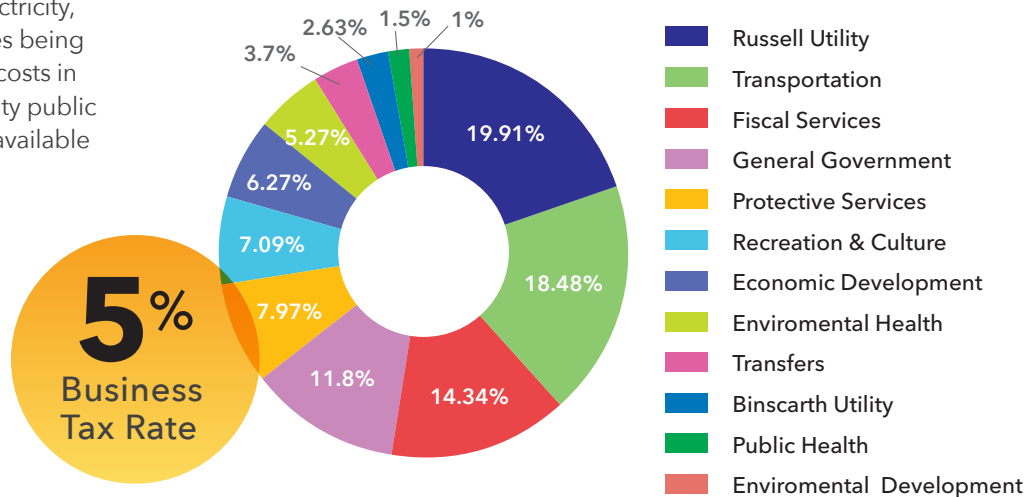


Living Better for Less

The secret of Russell's competitive business costs is a cost of living that allows residents to live better for less. Living costs here are some of the most affordable in Canada, with house prices, auto insurance, electricity, education and taxes being among the lowest costs in Canada. High quality public health care is also available free to residents.

After paying the basic personal costs of taxes, housing, child care, auto insurance and utilities, a family of five earning \$75,000 per year is left with approximately \$8,554 per year more in Manitoba, than the national average.

Allocation Per Tax Dollar – Where do your tax dollars go?



Municipal Property Taxes

	Farm/Residential	Commercial
Provincial Education Support Levy	0.000	9.770
Park West School Division	10.510	10.510
General Municipal Levy	20.181	20.181
Sub Total	30.691	40.461

Ward Specific Levies	RM of Russell		Village of Binscarth		Town of Russell	
Debt Repayment	1.337		1.042		5.369	
Total Mill Rate	Farm/Res	Comm	Farm/Res	Comm	Farm/Res	Comm
	32.028	41.798	31.733	41.503	36.060	45.830
Frontage/Per Parcel	\$3.50 or \$2.25/ft					

EXPANDING INDUSTRIES AND BUSINESSES

Industry

Untapped Possibilities... Unearth Your Return on Investment

The Municipality supports business development in a region that boasts a competitive advantage in the agriculture, construction, retail and tourism sectors. Our land base provides a supply of grains, sand and gravel, potash and oil, that presents opportunity for growth and investment. Appropriately zoned commercial and industrial development areas combined with attractive main streets, suitable infrastructure, excellent highway access and a willingness to work with entrepreneurs, make the Municipality a natural choice for new and expanding enterprise.

The Municipality draws from a market trading area population of approximately 15,000 people. Russell acts as a regional hub for the delivery of retail and service-based businesses. The Village of Binscarth, with its strong sense of community pride, provides another avenue to explore your entrepreneurial goals.



Why Value-Added works...

- High-quality agricultural raw materials for processing
- Access to railway main line
- Abundant water supply
- Connected by major highway routes
- Access to paved airstrip
- Low-cost three phase power and natural gas
- High-speed internet, digital cellular and wireless telecommunications
- Reasonably priced buildings and industrial-zoned land
- A well-educated, reliable workforce and training opportunities
- Community and lifestyle amenities that attract and retain workers
- Affordable real estate and low cost of living.

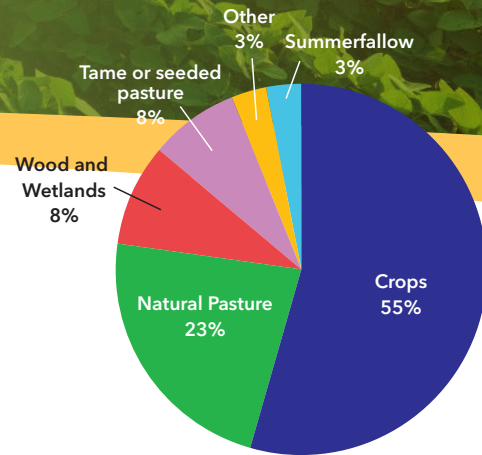


RUSSELL BINSCARTH IS A MUNICIPALITY THAT PRIDES ITSELF ON WELL MAINTAINED INFRASTRUCTURE THAT SUPPORTS DEVELOPMENT AND GROWTH.



Land

Land Use



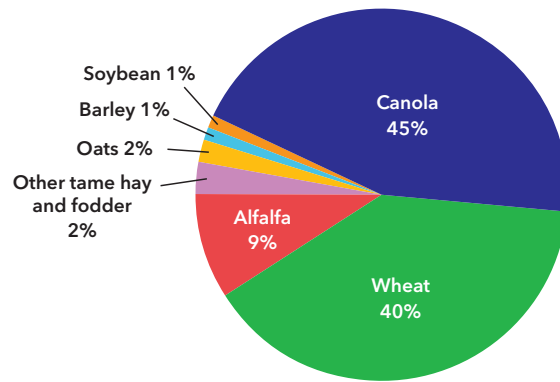
Rich with Potential for Growth

The combination of rich black chernozem soils, abundant moisture, long sunny warm days and cool moist nights produce some of the best wheat, oats, barley, canola and forage crops in the world.

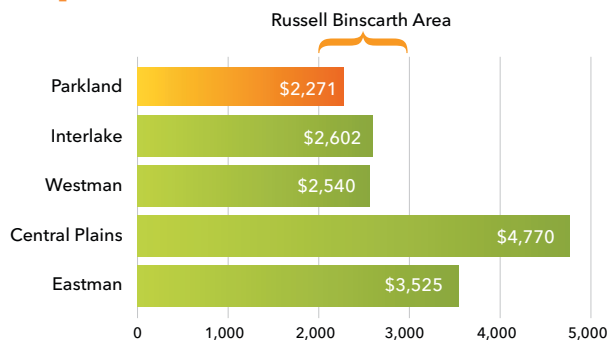
The diversity of the regions agriculture is also demonstrated through its ability to produce superior lines of livestock, specifically in the cattle, bison and horse industries.



Crops by Acre under Production



Average Price per Acre of Agricultural Crop Land in Manitoba



Value-Added Products and On-Farm Processing Potential

Innovations in agricultural production have put the region in a unique position. With access to excellent freight distribution, competitively priced and readily available land, the Russell Binscarth area is well positioned to experience an explosion in a diverse range of value-added products from large scale processing to small artisanal ventures using the raw commodities that are grown locally.

RICH, PRODUCTIVE SOIL WITH AFFORDABLE LAND PRICES PROVIDES OPPORTUNITY FOR VALUE-ADDED PROCESSING.

Our Industry Sector Strengths

Russell Binscarth municipality draws on a local market base of 15,000 people in the surrounding area.

Driven by Agriculture, Construction, Hospitality, Tourism and Retail

Hospitality, Tourism and Retail

Location, location, location... this old adage is a reality within the Russell Binscarth Municipality. The community of Russell serves as the regional hub for the delivery of retail and service based business. The beautiful Russell Main Street with its unique arches and decorative lighting sets the stage for success. Drawing from a local market base of 15,000 the municipality also benefits from being adjacent to world-class recreational facilities such as Lake of the Prairies and Assessippi Ski Area & Resort.

The Village of Binscarth, with its strong sense of community pride, provides an additional location to explore opportunities within the retail, accommodation, food and beverage sectors.

Limited only by imagination and hard work, retail and tourism entrepreneurs will discover a range of service needs to be filled by new venture start-ups as well as the succession of existing viable businesses to the next generation.

Construction Industry

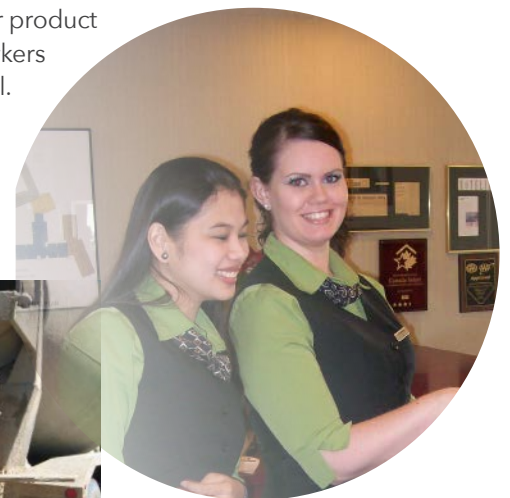
The business potential within the construction industry is ripe with opportunity. Whether it be providing residential or commercial trade services,

working for one of our local contractors or for Russell Redi Mix Concrete, a division of Coco Group, one of the Provinces leading heavy construction service providers, the municipality has available land, suitable infrastructure and access to a market base that can support development and entrepreneurs in the construction field.

Agricultural Industry

Based on our rural prairie location, the region has long been a natural for value-added agriculture processing, with an abundance of locally grown resources and the necessary industrial infrastructure to support thriving international companies, such as Bunge Canada, Canola Crushing Plant and Refinery.

A diversity of land base also ensures a vibrant and growing livestock industry including cattle, bison, sheep and horses. Economical land costs, locally available livestock resources, expertise, services and transportation options to cost-effectively move your product to market, are all markers of the area's potential.



Business



Doing Business in a Welcoming, Innovative and Accessible ‘Worker’ Community

The Russell and District Chamber of Commerce, an active business group with 100 members, warmly welcomes new members and provides new businesses with a helping hand to become established in the region. The Community Development Officer can provide a wide range of information, services and access to potential funding to help you get established.

The supportive services of Russell Binscarth Community Development, Russell and District Chamber of Commerce and Binscarth Vision 20/20, guarantee that assistance is available to provide you with the services and assistance needed to ensure success. Grants and incentive programs may be available by contacting the Municipal Office.

Commercial or Industrial Real Estate and Land for Sale

Looking for space to grow or start a business? The municipality owns property in two locations that are zoned and ready for commercial development. Approximately 20 acres of cleared land with 10 lots sub-divided on the southern outskirts of Russell, along Highway #16. Town water is provided. The construction of roads, curbs, drainage, sewer and sidewalks can be provided.

Located at the Harrowby Industrial site, just off Highway #16 adjacent to Bunge Canada and near the Assiniboine River is 103.19 acres of available land currently zoned as agricultural. This property is suitable for industries requiring access to rail and highway as well as an adequate water supply.

Business and commercial facilities/properties in the Russell Binscarth area are also available to rent, lease, develop or own by checking with local realtors, private owners or contacting the municipal office.

Advantages and profitability of Doing Business Here:

LOCATION AND INFRASTRUCTURE

Everything business needs including a location on major highway transportation routes, access to rail, an airstrip, low electrical and natural gas rates, abundant water supply, and well maintained business districts.

SUPPORT FOR BUSINESS

The region has a vibrant and strong Chamber of Commerce; access to business counselling services through the community development office; and a supportive municipal policy for new business starts.

LIFESTYLE AND BUSINESS BALANCE

Featuring an affordable cost of living, excellent recreational facilities and easy access to quality tourism attractions and amenities.

PEOPLE

Providing a stable workforce, large trading area and a surging rural population base.

An active Chamber of Commerce ensures a vibrant business district and support for entrepreneurs.

Labour Force

Committed to Getting the Job Done Right

A history rooted in agriculture has resulted in the development of a hard-working, adaptable labour force ready to take on new challenges and opportunities.

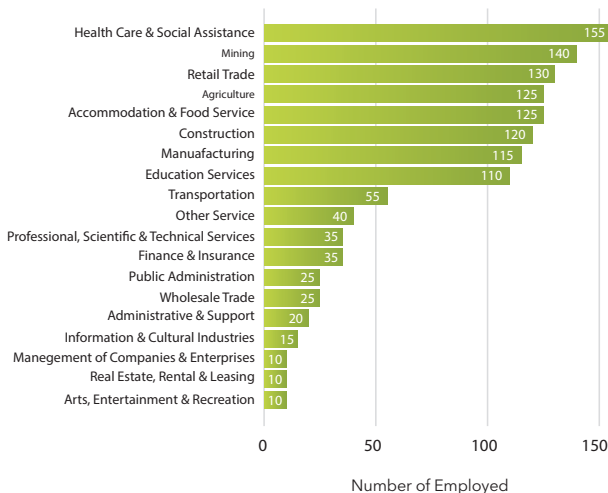
To meet the demands of the resource-based economy that dominates our landscape, the available local labour force has a significant percentage of trades and college certification. An entrepreneurial spirit is also alive and well. Our 17% self-employment rate trends higher than the Provincial average (11%).

This diversity of options makes it easy to attract new talent and our quality of life competes favourably on a national and international stage.



Labour Force by Sector

2016 National Household Survey (Statistics Canada)



A quality of life that makes it easy to attract and retain a highly skilled labour force.

17% AVERAGE SELF-EMPLOYMENT RATE
- WELL ABOVE THE 11% PROVINCIAL AVERAGE

COMMUNITY LIVING FOR RESIDENTS

Residential Real Estate

Settle in to Comfortable Living

The Municipality of Russell Binscarth provides a high-quality, low-stress urban/rural lifestyle with access to many big-city amenities to meet the modern necessities of life. As a major regional service centre in western Manitoba, the Municipality provides a wide range of attractive services and facilities usually found only in much larger urban centres.

Education, healthcare, professional services, recreation, commercial, retail, hospitality, arts and entertainment are all here. Access to these great services is partly the reason people from all walks of life, interests and cultures from around the world have chosen to live in this open and welcoming place.

Our residential real estate market offers a variety of housing alternatives from new builds and starter homes to family options in town or in a rural setting. Serviced lots in Russell and Binscarth are available immediately to be developed and provide for over 40 new homes.

Rental housing is available, although limited. Increased demand means opportunities are currently available for rental housing development as we strive to meet the current and future needs identified by the community.

Local investment in the newly constructed 24 unit Park Manor 55+ life lease facility illustrates our community's commitment to growth.

Qualified local realtors Royal LePage, Sutton Harrison Realty and North Star Real Estate provide in-depth expertise when seeking to rent or purchase a home or lease/buy commercial property in the Russell Binscarth area.

According to local realtors the average current value of a house within the Russell Binscarth area was \$173,000. Affordable rental rates can also be found with the average for a two-bedroom suite being \$800 plus utilities.

\$173,000

**AVERAGE VALUE OF DWELLINGS
(MANITOBA AVERAGE = \$293,000)**

2019 Prices from The Canadian Real Estate Association

Lots and Subdivisions

The Village of Binscarth was awarded the best community in Canada to raise a family by Canadian Living Magazine

(2002)

Affordable Lot Prices

The Town of Russell has a new 32-lot sub-division on the north side of town. Available lots are fully serviced and range in size from a 60' to 70' frontage and over 100' depth. There are also privately owned homes and lots available for sale within the community.

Within the boundaries of Binscarth are four fully serviced lots for sale, and one other fully serviced mobile home lot. For details call the Russell-Binscarth Civic Centre at 204-773-2253.

REALTORS:

ROYAL LEPAGE

Realtor: Lyndon Shuya
Phone 204-773-6210
www.royallepage.ca

SUTTON HARRISON REALTY

Realtors: Tanya Chuchmuch
& Angie Esplen
Phone 204-571-5900
www.suttonharrison.com

NORTH STAR INSURANCE & REAL ESTATE

Realtors: Karen Goraluk,
Ryan Keown
Phone: (204) 937-8357
Toll Free: 1-800-668-5229
E-mail: realtor@north-star.ca

Our People



Friendly, Diverse and Capable

In August of 2015, Canada was rated #1 among the top Immigration Friendly Countries in the world, ahead of Australia, Germany and even the U.S. This recognition is partly due to progressive immigration policies and immigrant support services and the welcoming attitude of the friendly locals. The citizens of Russell Binscarth epitomize that spirit and invite visitors and new residents alike to be a part of our growing and vibrant community. Whether hailing from across the world or the town just up the road, many embrace the rural charm of Russell Binscarth.

Help from experienced, knowledgeable leaders and

cooperative mentors make starting a new business here a breeze. Direct access to accommodating real estate professionals, community clubs, church groups, neighbourhood programs and outgoing families ensure most anyone is greeted with a smile and a helping-hand when settling in.

The areas depth in trades and a conversant, well-trained workforce ensures guidance is just around the corner. Our diverse range of professionals in legal, financial, healthcare, education and community services make this a safe, comfortable and worthwhile place to live, work and enjoy.

Hometown Heroes from Russell Binscarth Include:

- Jon Montgomery** Olympic Gold Metal Skeleton (2010); Host of the Amazing Race Canada
- Theoren Fleury** Olympic Gold Metal Hockey (2002); Professional Hockey player (1988 to 2006) and Author
- Cody McLeod** NHL Hockey player (2005 to present)
- Darren Boryskavich** Gold and Bronze medalist in the 2017 Special Olympics



OUR DIVERSE RANGE OF PROFESSIONALS IN LEGAL, FINANCIAL, HEALTHCARE, EDUCATION AND COMMUNITY SERVICES MAKE THIS A SAFE, COMFORTABLE AND WORTHWHILE PLACE TO LIVE, WORK AND ENJOY.

Services



Everything You Need... Right Here.

Access to a wide variety of community services help to make the region a great place for all. From education services to health care to recreation we have a good balance of options suitable for all ages:

Education

- Licensed Day Care facilities in Russell and Binscarth
- Nursery School programs in Russell and Binscarth
- Kindergarten to Grade 8 school in Binscarth
- Kindergarten to Grade 12 school in Russell, with comprehensive high school program options and vocational training
- Assiniboine Community College Parkland West Campus

Health Care

Comprehensive Health Care facilities include:

- Acute care hospital
- Five doctors and a nurse practitioner with clinical services
- Personal Care Home
- Emergency services
- Community Cancer Program
- Haemodialysis
- Palliative care
- Public Health

- Physiotherapy
- Optometry and ophthalmic services
- Dentistry
- Chiropractic services
- Massage therapy
- Alternative health practitioners

Commercial Services

The Municipality of Russell Binscarth boasts an extensive range of professional, retail, hospitality and trade services that you would typically find in a much larger centre. With 146 businesses operating in the Municipality you are sure to find everything you need. A full business directory listing can be found on our website: www.russellbinscarth.com.

Community Groups, Clubs and Organizations

- Russell and Binscarth Libraries
- Russell and District Chamber of Commerce
- Binscarth Vision 2020
- Senior Services of Banner County
- Seniors Leisure Centre
- Service Clubs including - Lions, Legion, Mason's, Game and Fish

RUSSELL IS THE REGIONAL HUB FOR HEALTH SERVICES. OUR COMPREHENSIVE FACILITIES RIVAL THAT OF MUCH LARGER CENTRES.

Recreation

Sports, Entertainment, Parks, Culture, Arts, Festivals... and More!

In Russell Binscarth we know there is more to life than work. Our vibrant community provides plenty of activities and opportunities to get involved in town and country life. Residents and visitors come together throughout the year to celebrate in a rich kaleidoscope of festivals, events, and many recreation, educational and cultural activities for all ages, whatever the season.

Our unique balance of warm summer days and cool nights provides ideal summer recreation opportunities. That, combined with crisp snowy winters, delivers high-quality winter sports opportunities to create a true four-seasons region of activities and enjoyment. With over 310 days per year of measurable sunshine, things are rarely dull in Russell Binscarth.

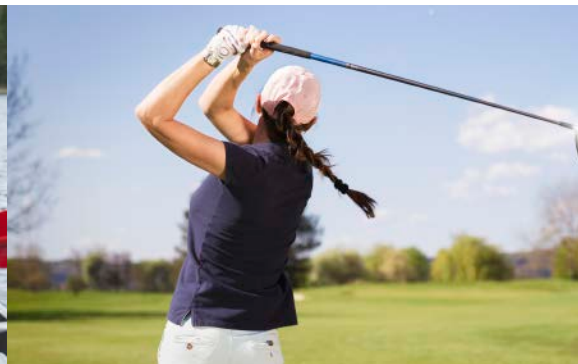
Rolling hills with pocketed lakes, rivers and streams; deciduous forests and undeveloped wetlands provide a home to species of flora and fauna like deer, elk, moose, geese, other waterfowl and birds, making the area a natural haven for hunting and wildlife viewing enthusiasts.

Sports, Parks, Recreation and Entertainment

- A newly upgraded multiplex facility with a Hockey Arena, Fitness Centre, and multi-purpose space that hosts dance, gymnastics and fitness training sessions
- Outdoor heated swimming pools
- The Russell Inn and Conference Centre with 115 rooms, banquet facilities, dining room, pub, indoor pool and waterslide
- Great options for camping at the Binscarth Park and Pool and Russell Peace Park
- Direct access to the Trans Canada Trail as well as other hiking and biking trails
- Curling, hockey, baseball, soccer, volleyball, cycling and fitness facilities
- Access to 379 km of groomed snowmobile trail (SnowTraxx Snowmobile Club)
- Five-pin Bowling Alley

All this and access within 20 minutes to Asessippi Ski Area & Resort, Asessippi Provincial Park and Lake of the Prairies make this a perfect place to visit and a wonderful place to call home.

Recreation amenities, including the Russell and Binscarth Golf Clubs, provide affordable options for the public's enjoyment.



Recreation



Culture, Arts and Worship Services

- Binscarth Vagabond Theatre
- Yakminka Ukrainian Dance Club and Wade School of Dance (Jazz, Tap, Ballet, Hip Hop)
- Prairie Arts cARTel (organization for local visual artists)
- Private music (piano, voice and guitar lessons available to area residents)
- Northwest Marquette Festival of Arts
- Alliance, Anglican, Lutheran, Roman Catholic, Ukrainian Catholic, and United Churches
- Russell and Binscarth 4-H Clubs
- Girl Guides, Brownies and Cadets

Annual Festivals and Events

- Red Liners Auto Club - Mudbog and Show & Shine

- Assesippi Parkland Tourism Ice Fishing Derby (Lake of the Prairies)
- Weekly summer Farmer's Market
- Annual Yachminka Ukrainian Dance Competition
- Russell Beef and Barley Festival
- Binscarth Canada Day
- Binscarth Museum Day
- Russel High School Rodeo
- Prairie Walleye Classic Fishing Derby (Lake of the Prairies)
- Vagabond Theatre Camp



A Solid Foundation to Build On

Public Works, Utilities and Infrastructure...A True Advantage

One of our many assets are exceptional Municipal services. Services include, but are not limited to maintained road ways, access to landfill services, fire and RCMP protection. The communities of Russell and Binscarth provide residents and businesses with treated water, sewer, sidewalks and street maintenance as well as garbage and recycling pick-up.

Manitoba Hydro provides local customers with electrical and natural gas services. A comparison of Canadian electrical services confirms Manitoba's rates as the second lowest in the country.

MTS, NetSet and Westman cable provide area access to telecommunications and internet services.

RESPONSIVE MUNICIPAL SERVICES AND NOTABLE INFRASTRUCTURE ARE AN ADVANTAGE TO BOTH RESIDENTS AND BUSINESSES.

YOUR INVITATION



Get Involved to Learn More

From our inviting people and economic development focus, to our unique arches on main street Russell, country-charm of Binscarth and refreshing scenic-scapes of the entire region - we are confident you will find that our municipality has everything you hope for. We invite you to explore and discover more. Get to know all of the often understated, yet remarkable traits of this magnificent region, its people and its knack for growing and developing business.

We are here to help enhance and strengthen existing and new businesses that contribute to the economic vitality of the region or help you to make this area your new home.

get up-to-date statistical information for the region and grow your business ideas. Our mentorship opportunities, business savvy and community information can make it easier for expanding or enhancing a business or adding clarity and a smooth transition for those locating to the municipality.

Contact us first and let us help you make Russell Binscarth Municipality your first choice to locate. We can introduce you to the people and organizations that can assist you in building success and settling easily into the region. If you require assistance or information please contact the Municipality of Russell Binscarth Officer.

We're Here to Help. Let's Get Your Tomorrow Started Today.

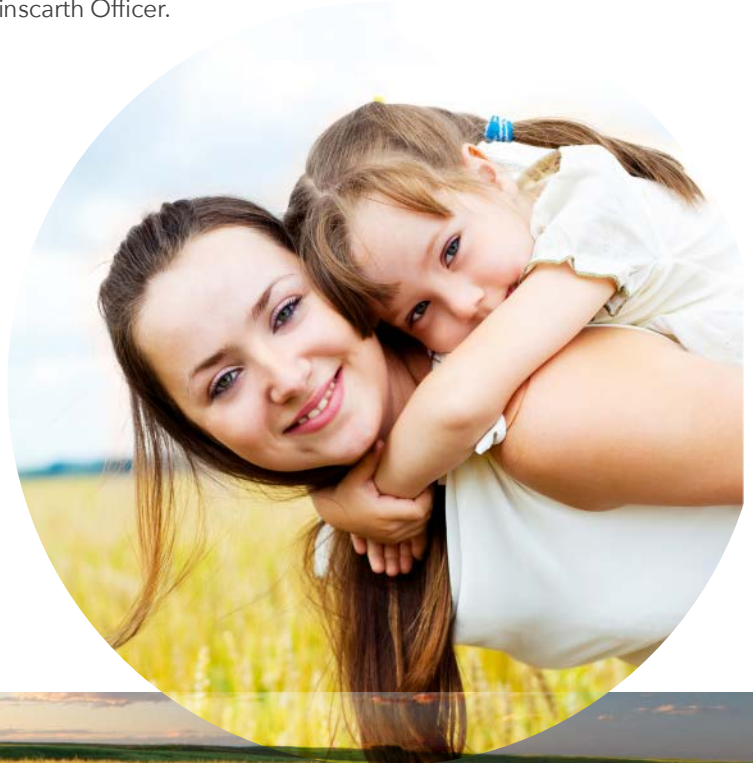
If you require assistance or information please contact info@mrbgov.com

Box 10, Russell, MB R0J 1W0

Phone: 204-773-2253

Fax: 204-773-3370

If you are ready to take that next step, we can guide your decision, get you settled, provide information for business ventures or even advise on current government programs to assist with financial and non-financial needs. We can also help you obtain information on business planning,





municipality of
Russell Binscarth

YOUR PLACE TO PROSPER AND GROW

If you require assistance or information please contact the Russell Binscarth Municipal Office:

info@mrbgov.com
Box 10, Russell, MB R0J 1W0
Phone: 204-773-2253
Fax: 204-773-3370

CAO, James Fielder
Assistant CAO, Nicole Burdeniuk
Community Development Officer,
Marcia Rowat

The Russell Binscarth Municipality, situated just south of Riding Mountain National Park and beautiful Lake of the Prairies is a scenic and enchanting part of the Province.

The beauty of rolling hills, green valleys, pristine lakes and forest land invites you to be a part of this magnificent environment.

This is a special place with warm, friendly people waiting to welcome you!

Come Join Us...

**Be a Part
of It All**